All components and activities under ARISE Plus have a broader trade facilitation agenda

ARISE Plus:

- Facilitates regulatory transparency for ease of business in ASEAN
- Supports streamlining of non-tariff measures (NTMs)
- Encourages increased public-private cooperation and dialogue
- Enhances free flow of goods within the ASEAN region
- Reduces technical barriers to intra-ASEAN trade

Related Websites:

- ARISE Plus
  http://ariseplus.asean.org
- ARISE+ Funded by the European Union
- ASEAN Solutions for Investments, Services and Trade
  http://assist.asean.org
- ARISE Customs Transit System
  https://acts.asean.org/
- ACTS ASSEAN CUSTOMS TRANSIT SYSTEM
- ASEAN Risk Assessment Centre
  http://www.arac-asean.org

ARISE Plus is managed by a Consortium led by AETS and comprising of:

- Aets
- AECOM
- ARTEMIS
- FRATIN
- VERGANO

Reach us at:

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Further information on EU-ASEAN co-operation can be obtained from:

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More broadly, the ATR/NTRs will play a key trade facilitation role, enhancing economic integration and attracting FDI into ASEAN.

The ATR/NTRs will progressively contain the trade and customs laws and procedures of all AMSs and trade-related information, such as:

- Tariff nomenclature;
- MFN tariffs, preferential tariffs offered under this Agreement and other Agreements of ASEAN with its Dialogue Partners;
- Rules of origin;
- Non-tariff measures;
- National trade and customs laws and rules;
- Procedures and documentary requirements;
- Administrative rulings;
- Best practices in trade facilitation applied by each AMS; and
- A List of authorised traders of AMSs.

The ATR/NTRs system aims at:
- Increasing regulatory transparency;
- Identifying and classifying non-tariff measures;
- Streamlining non-tariff measures by allowing AMSs to discuss them before adoption; and
- Enabling traders, producers and economic operators to better comply with import-export requirements or address possible barriers to trade.

More broadly, the ATR/NTRs will play a key trade facilitation role, enhancing economic integration and attracting FDI into ASEAN.

What are the key characteristics of the ATR?

- **Well-structured:** Simple, logical, easy to maintain and to update.
- **Comprehensive:** Aims at containing all trade-related information on the trade and customs laws and procedures of all AMSs, as mandated by the ATIGA.
- **Accessible:** The ATR is in English, and uses efficient and reliable software that can easily connect to the NTRs and retrieve information. The ATR is also public, non-fee-based and available on the internet.
- **Easy-to-search:** The ATR is well organised, running on simple and logical software, and based on a shared classification. The ATR is well cross-referenced, with hyperlinks to the internet facilities and databases of AMSs where the substantive information can be traced and downloaded (or purchased, if available only in paper form). The same interfaces, structures, style and searchability functions apply to the ATR and to the individual NTRs of all AMSs.
- **Reliable:** The information on the ATR is not legally-binding, but it is intended to be reliable and updated by AMSs in a timely manner through notifications to the ASEAN Secretariat and by constantly web-linking it to the updated NTRs.